

Franklin County Tourism Special Grant

Purpose: ***To help launch a new event in Franklin County that will highlight or expose people outside the area to the benefits of visiting Franklin County.***

Logo/Tagline: Event must use the Franklin County Tourism Logo and tagline, "Event/Project funded by a special Grant of the Franklin County Tourism.

Please fill out the following:

Special Grant Money Amount Being Requested (up to \$1000):

Organizations Name:

Address:

Name/Date of Event:

Describe your event. How does it fit in with the purpose of this grant?

How will you use the grant money requested? What is your total budget for the entire event?

How will you market it?

How will you highlight Franklin County?

How will you promote Franklin County Tourism?

How many people are estimated to attend from outside the county?

You must give the Franklin County Tourism a recap of the event. How long after the event will you report back to us?

Will you use the Franklin County Tourism Vests at your event?

Will you pass out promotional materials at your event?

If your event does not happen, these grant funds are to be given back to the Tourism Board. Make your checks payable to Franklin County Tourism.